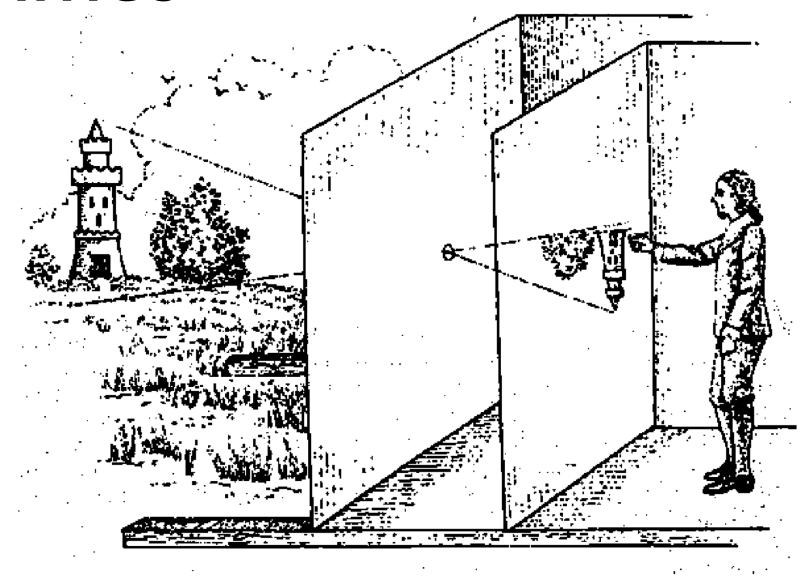
pho·tog·ra·phy / fa'tägrafe/

The word photography derives from the Greek φωτός (photos), genitive of φώς (phos), "light" and γραφή (graphé) "representation by means of lines" or "drawing".

Ancient Times

Camera Obscuras

Image formation via a Pinhole On walls in darkened rooms

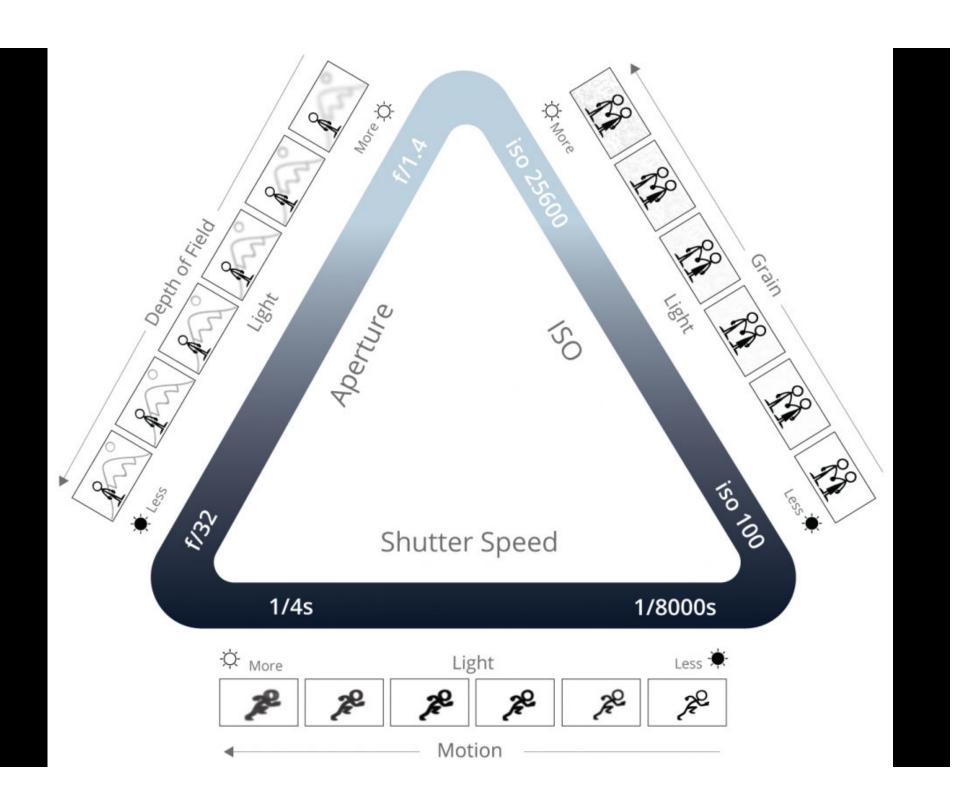


The First Photograph

1826

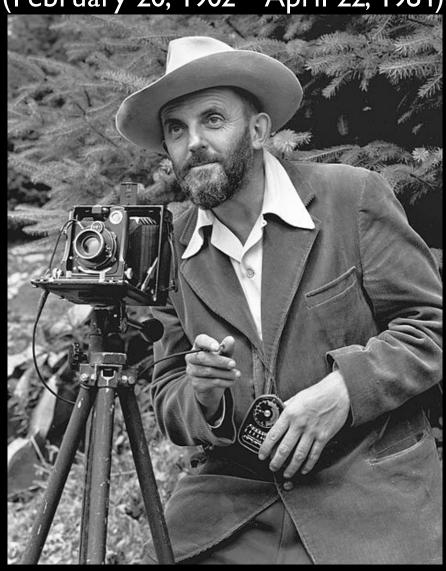
Joseph Niepce's photograph taken from his second-floor window { it required eight hours to obtain it }





Ansel Adams

(February 20, 1902 – April 22, 1984)

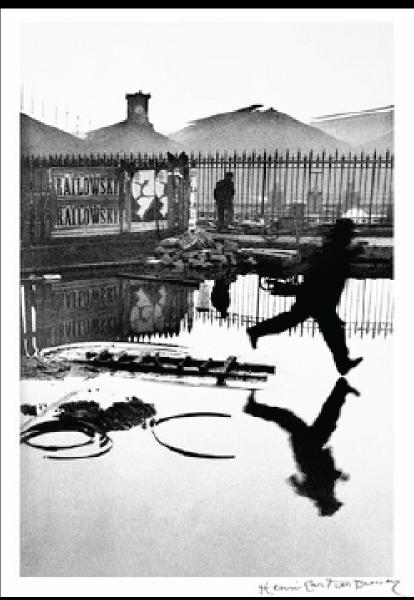


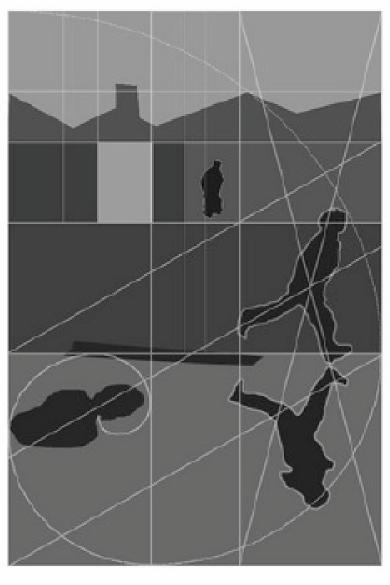
{ Black & White } { Landscape }

"You don't take a photograph, you make it ".

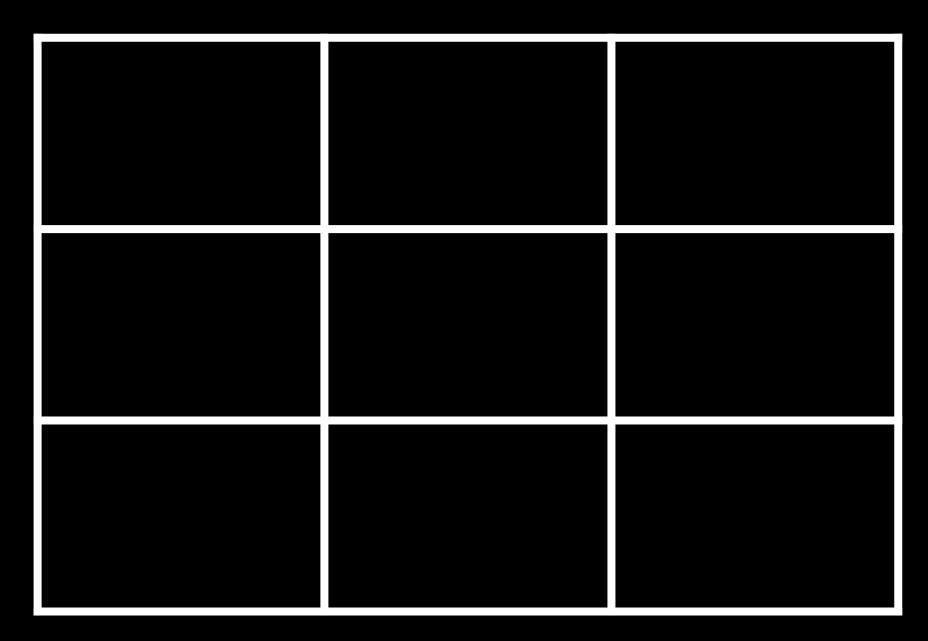


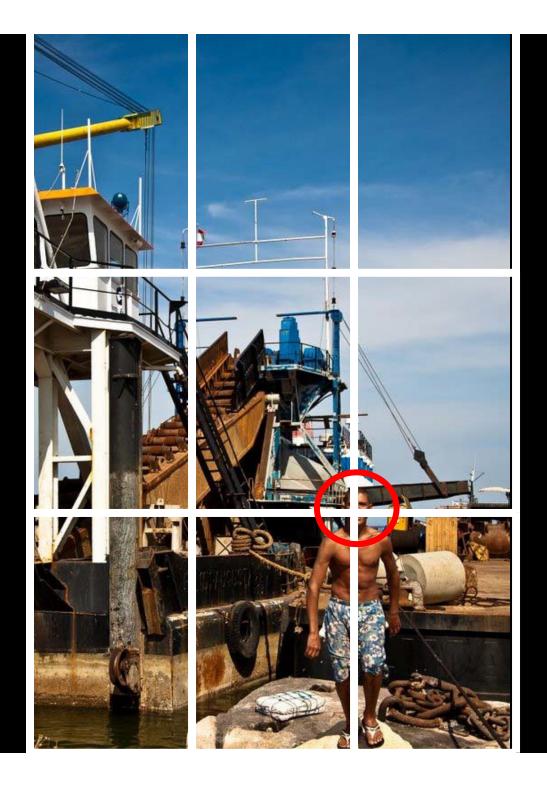
The Art of Composition



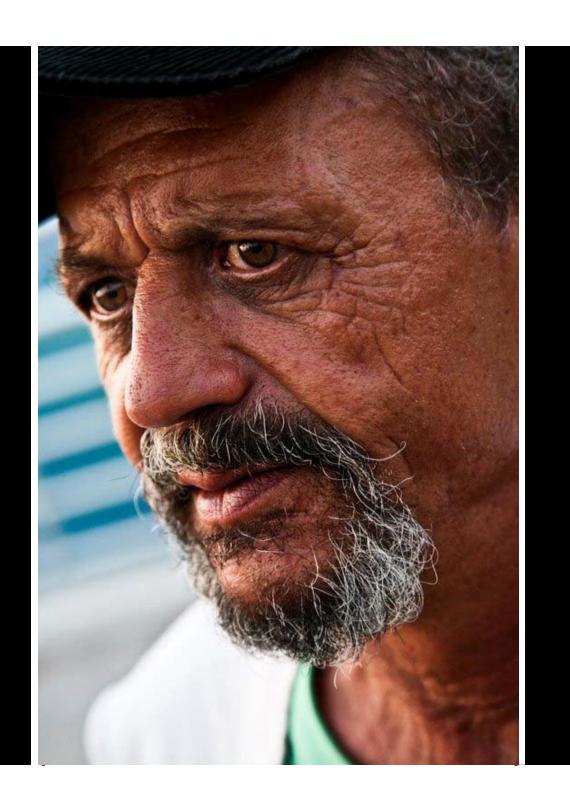


I – Rule of Thirds





2 - Fill



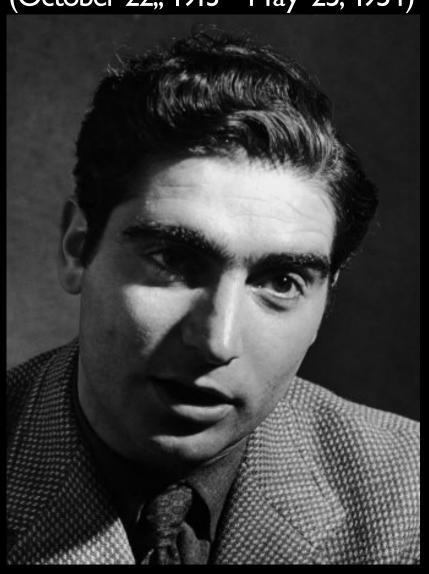
3 - Frame





Robert Capa

(October 22,, 1913 – May 25, 1954)



{ Photojournalism } { War }

"If your photos aren't good enough, then you're not close enough"



Henry Cartier-Bresson



{ Photojournalism } { Street Photography }

"Your first 10,000 photographs are your worst"



Steve McCurry



{ Photojournalism }

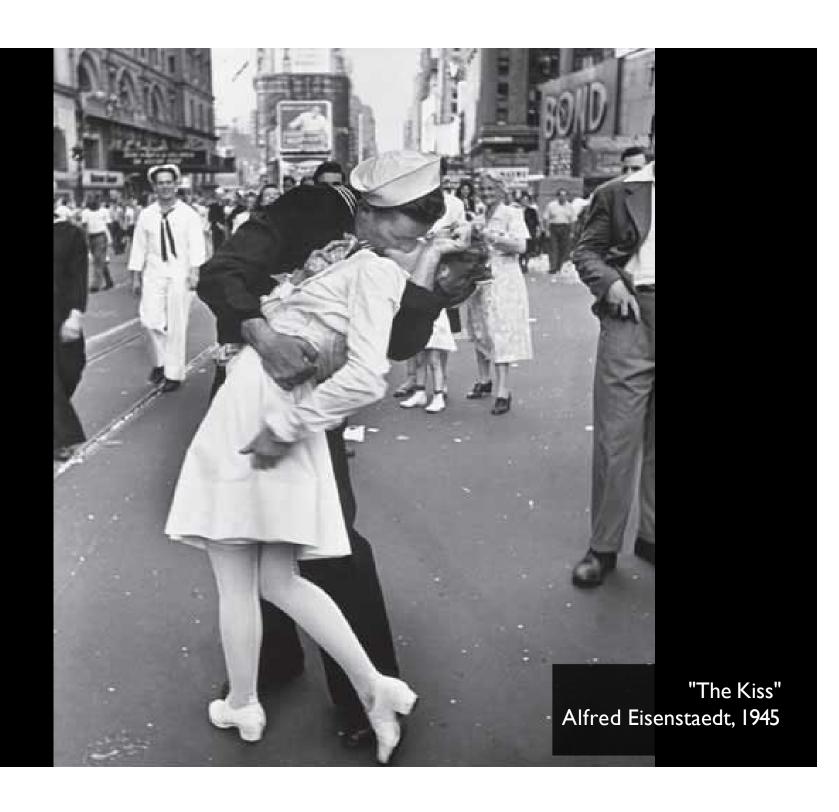
"What is important to my work is the individual picture.

I photograph stories

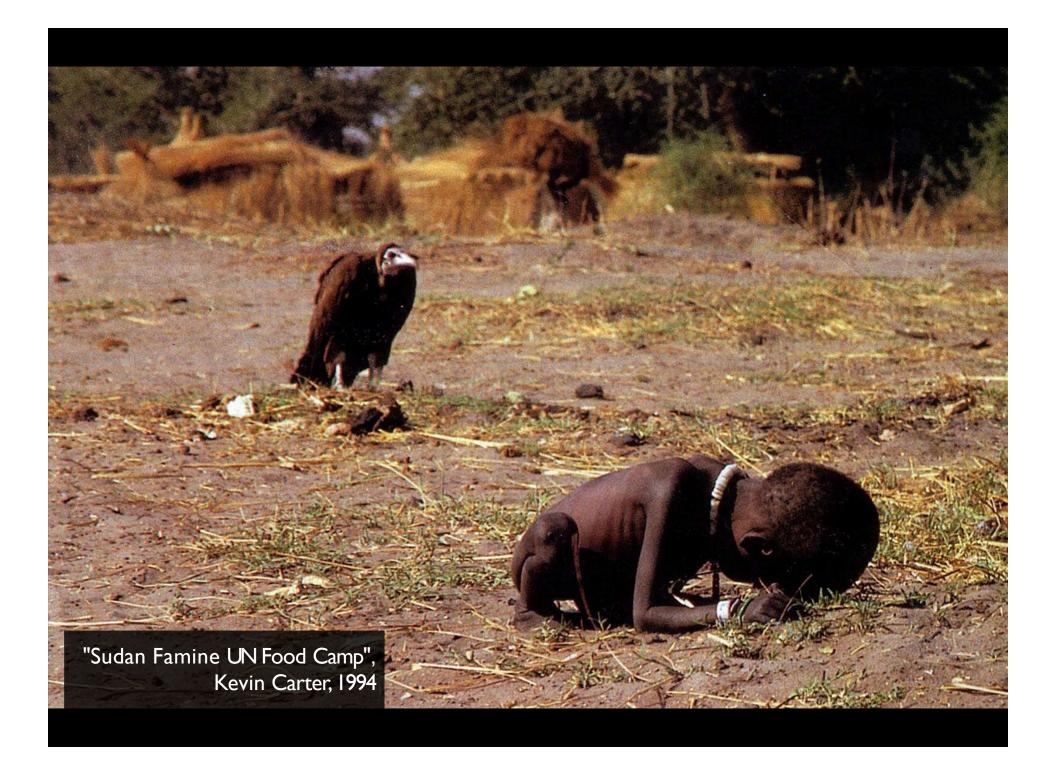
... place and feeling ".



Wxsv}xipmrk Tlsxskvetl}











Lead Photo
Provocative, Emotional, Intriguing



The Scene
The Stage of the Story



Portraits
Expressive, Should evoke empathy, emotions (Positive, Negative)



Details / Close ups
Focus on specific elements



Action Shots
Key elements & decisive moments



Conclusion
Open ended, Evoke emotions,
Inspire, ask questions











